

WWJ-TV

CONTRACT NO. REV.

1091-54741-1

DATE PRINTED

11/06/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GMMB, INC.		OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100		PO BOX 8102	
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
CONTACT	LAURA BASSETT		PRODUCT OBAMA 11/2-11/6	
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO. 2307	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11.	1	11:00A	11:30A	30S	11/03/12-11/03/12	SPARTAN NATION	1	450.00	450.00
21	1	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	3600.00	3600.00
31	1	06:00P	06:30P	30S	11/04/12-11/04/12	CBS EVENING NEWS	1	2700.00	2700.00
4	00001..	1	11:02P	11:35P	30S	11/02/12-11/02/12	TWO AND A HALF MEN	1	565.00	565.00
51.	1	12:02A	01:02A	30S	11/03/12-11/03/12	CSI:MIAMI 1	1	340.00	340.00
61	1	11:02P	12:02A	30S	11/04/12-11/04/12	CSI:MIAMI 2	1	430.00	430.00
71	1	12:02A	01:02A	30S	11/04/12-11/04/12	CRIMINAL MINDS 2	1	405.00	405.00
8	1.....	1	07:57P	09:00P	30S	11/05/12-11/05/12	HIMYM/PARTNERS	1	4050.00	4050.00
9	1.....	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	3150.00	3150.00
101.	1	08:58P	10:00P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	1	900.00	900.00
111.	1	10:00P	11:00P	30S	11/03/12-11/03/12	48 HOURS	1	1350.00	1350.00
121	1	07:00P	08:00P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	8100.00	8100.00
131	1	08:00P	09:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	4050.00	4050.00
141	1	10:00P	11:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	3600.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54741-1

DATE PRINTED

11/06/12

AND

PAGE 2

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	LAURA BASSETT		PRODUCT OBAMA 11/2-11/6		
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 2307	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
152	2	03:57P	07:30P	30S	11/04/12-11/04/12	NFL FOOTBALL (LATE GAME)	2	5000.00	10000.00
162	2	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	3500.00	7000.00
172	2	12:57P	03:57P	30S	11/04/12-11/04/12	NFL FOOTBALL (EARLY GAME)	2	1800.00	3600.00
182	2	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	2	3600.00	7200.00
19	10000..	1	06:28P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	3150.00	3150.00
20 CDR	Th	1	05:00A	06:57A	30S	11/01/12-11/01/12	FIRST FORECAST MORNINGS	1	50.00	50.00
21 CDR	Th	1	06:57A	09:00A	30S	11/01/12-11/01/12	CBS THIS MORNING	1	50.00	50.00
22 CDR	Th	1	09:00A	09:58A	30S	11/01/12-11/01/12	THE STEVE HARVEY SHOW	1	125.00	125.00
23 CDR	Th	1	10:57A	12:00N	30S	11/01/12-11/01/12	THE PRICE IS RIGHT	1	300.00	300.00
24 CDR	Th	1	02:00P	03:00P	30S	11/01/12-11/01/12	THE TALK	1	200.00	200.00
25 CDR	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	2000.00	2000.00
Total Contract:								29		67365.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION